# Copyright

# Searching for images effectively online



Level: Beginner

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# How to search for images effectively online using filters and extensions

Potential copyright risk can be heightened when searching for images online using the standard browser settings, e.g. Google, as results are unfiltered and could be copyright protected. To lessen the risk for inadvertently infringing copyright, image searches can be adjusted via settings or extensions to filter results to include copyright free images only. By refining image search results, you reduce potential copyright infringement and have selection of images which can be used in your academic or professional materials.

Please follow the quick and easy step by step guide below to see how to refine image search results when using Google Chrome and browser extensions.

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# Searching for Images using Google Chrome: Steps 1 - 4

#### Step 1 of 4

Click on the link below to access Google Advanced Search – this method of searching allows you to filter results via licence.

https://www.google.co.uk/advanced image search

Or alternatively, if you've already launched an image search, but wish to refine it, then follow the step below.



Within Google Chrome image search results screen, click on the '**Settings**' button and from the drop down menu choose '**Advanced Search**'.



## Step 2 of 4

usage rights:	not filtered by licence	-
	not filtered by licence	
	free to use or share	
	free to use or share, even commercially	
You can also	free to use share or modify	
You can also	free to use, share or modify, even commercially	
Find pages that are similar	to or link to a UKL	
Search pages that you've		

Scroll down the settings screen and click on the '**not filtered by licence**' tab', from the drop down menu. This will allow you to filter your image search by licence type, for example 'free to use or share' provides images which may be used in non-commercial, educational materials.



After you've selected your usage filter, click on the 'Advanced Search' button.

All	Videos	Images	News	Maps	More		Settin	gs T	ools	
Size 🔻	Color -	Label	ed for non	commercia	al reuse 🕶	Type 🔻	Time 🔻	More	tools 🔻	Clear

After you've clicked on the 'Advanced search' button, you'll be taken to the image search results. Notice the filter you applied can be seen under the 'Images' text – at this point you can peruse the images from your search or change the filter setting if you wish.



#### Step 3 of 4



File:MECTA spECTrum ECT.jpg - Wiki... en.wikipedia.org

When you find an image you would like to use within your search results, click on it once.



Before saving the image, it is advisable to view the online source, in case there is an associated licence or terms and conditions which must be adhered to. In order to view the online source, click on the '**Visit**' button.

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#### Step 4 of 4

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## **Searching for images using Browser extensions**

There are other image search options available for Google Chrome and other internet browsers, e.g. Firefox. Below are links to browser extensions which enable more effective online image searches.

<u>TinEye extension (for Firefox)</u> – Tineye is a reverse image search engine, which adds a context menu to Firefox enabling you to search for an image and find out where it came from.

<u>Google reverse Image search (3<sup>rd</sup> party)</u> – this 3<sup>rd</sup> party extension for Firefox enables you to perform a reverse image search using Google Images and find other copies of the image you're looking for online.

