



## **Background**

**Aim:** To create a **secure** and **searchable** repository for the born-digital films created by the Comms & Public Affairs Office.

#### **Stakeholders**

- Library & Archives
- Comms & Public Affairs Office

#### **Funding**

US Innovation Fund





### The Team

#### **Staffing**

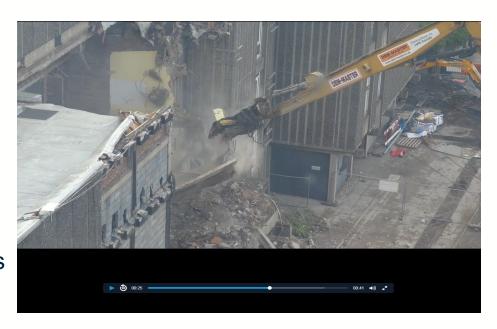
- William J Nixon (Sponsor)
- Emma Yan (Project Manager)
  - Managed project
- Kirsty Menzies (Project Officer)
  - Collected files
  - Reviewed files
  - Uploaded into EMu





### **Wider Context**

- Explosion of Born Digital content
- Digital Preservation
  - Digital Preservation Policy
- Extending use of EMu/Imu
- Challenge of the Digital for Comms





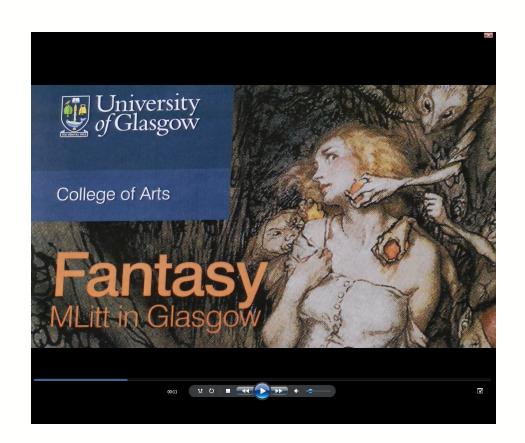
### The Films

#### Films produced since 2015 for

- UoG website
- Facebook
- Twitter
- YouTube

### **Funding**

- Research & Learning
- People, & Events
- Buildings & Community





# Why EMu & Sapphire?

- ISAD (G) and EAD compliant
- strong support base
- tailored to our requirements
- good global reputation
- longevity
- joined-up University collections

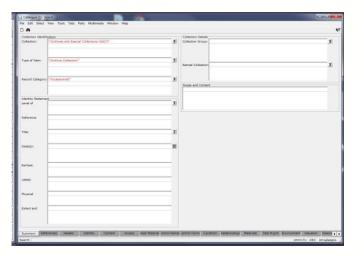


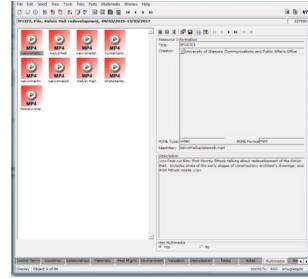


### **Overview**

- Upload
- Catalogue/Accession
  - Reference Numbers
  - Names > Party Records
  - Controlled Index Terms
  - Topics
- Discovery
- IMu
  - University of Glasgow



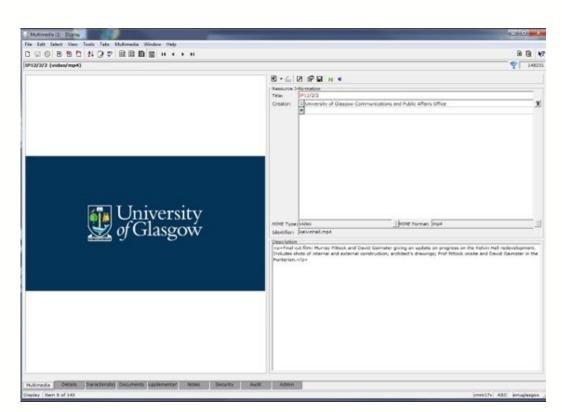






# **Key Challenges**

- File Sizes
- Balancing Simplicity & Ease of Use (and value)
- Cataloguing the material
- Wide Range of Formats

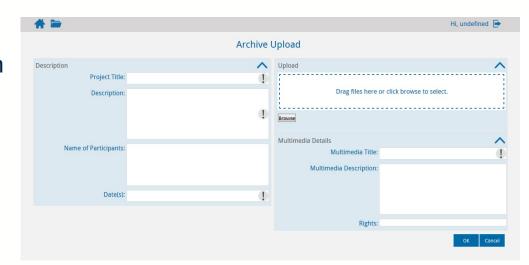




## **Sapphire**

Capture essential information from the Comms Team including:

- Project Title (Title)
- Description (Description)
- Name of Participants (Control Names)
- Date(s)





## **Next Steps**

- IMu
- Embedded with Comms
- Beyond Comms
- Guidelines
- Summer rollout
- Other content
- Digital Preservation

